

WATCHOUT FRAMES THE EVENT



A 16 projector WATCHOUT show provided a frame of moving images at the Roto booth.

AT THE INTERNATIONAL Fensterbau trade fair for window technologies, manufacturer Roto Frank AG used a meeting room concept for its booth. In line with their “We open space” slogan, the walls featured huge video projections. The booth was framed with bright outdoor images, generated using the Dataton WATCHOUT™ system.

German event company Raumtechnik designed the Roto booth and handed the job of creating the eye-catching projections over to PASS AV Technik. With numerous prestigious WATCHOUT productions in their portfolio, PASS installed a soft-edge show with WATCHOUT synchronizing images on 16 projectors. Using WATCHOUT, After Effects QuickTime movies could be split to the LCD projectors and seamlessly wrap around the inside of the Roto booth. PASS chose Christie LX 4500 projectors for best color saturation in the harsh ambient lighting conditions.



Event	Fensterbaumesse, Nürnberg, Germany 2004
Client	Raumtechnik Messebau GmbH
Hardware installation	PASS GmbH, project manager Stefan Tulipan
Rig	Dataton WATCHOUT, 16 Christie LX 4500 LCD projectors
Format	17m x 1.70m, 10m x 1.70m, 20% softedge overlap
Software design	Totems GmbH Stuttgart
Software production	Velum GmbH
More info	www.passav.de, www.raumtechnik.de